HELPING BUSINESS GAIN MORE EFFECTIVENESS AND EFFICIENCY

Would you like MORE from your company processes and systems?

We specialise in precisely that, helping you deliver…

We help businesses to improve the effectiveness and efficiency of their processes and information systems, by up to 50% or more.

We ensure that business processes deliver optimum performance as supported by associated IT systems. IT systems should be used for maximum benefit - that's what they're for!

We put business process owners and system users' needs first, *without* jeopardising technical integrity.

We do this using our **Business Value Maximisation Framework** **BVMF™**, developed and refined over more than 25 years of designing organisational processes and IT systems to be more effective when working powerfully together.

An overview of **Business Value Maximisation Framework** **BVMF™** appears overleaf.

To discuss how you can get more for your business from your processes and IT systems, contact:

Andy Doran-Smith

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IF YOU'VE EVER THOUGHT THERE MUST BE A BETTER WAY TO BENEFIT FROM INFORMATION SYSTEMS, THERE IS . . . IT'S CALLED BUSINESS VALUE MAXIMISATION FRAMEWORK BVMF™

BUSINESS VALUE MAXIMISATION FRAMEWORK BVMF™

When 'automated' using IT, businesses often achieve disappointingly modest net gains in effectiveness and efficiency.

This is because too many assumptions are made with respect to how value arises. The result is that levels of value (net benefits) are unpredictable, negligible, or even negative!

David Jacobs has developed a solution to this problem called the **Business Value Maximisation Framework BVMF™**.

This framework works at a far deeper and more pertinent level than other business IT related methods and approaches, driving relentlessly from business value maximisation as the *primary* objective.

A free introductory presentation is available on request.

The presentation covers how the **Business Value Maximisation Framework BVMF™** helps to define:

- What value is and how it arises
- How to design optimum value into processes and IT systems
- How to ensure that value can be quantified, *and* continues to be realised, even increased, after implementation of improvements

Please note that the Business Value Maximisation Framework BVMF™ enhances and augments other business IT methods; it does not replace them.

We include the following services in our portfolio:

- Business-IT Mediation
- Business and IT Systems Analysis
- Business Process Improvement and Re-engineering (BPR)
- Data and Information Analysis
- Systems Requirements Definition
- IT Business Value Maximisation
- Troubleshooting and Consultancy
- Programme Management and Recovery
- Help and advice on careers, recruitment and training.

> *"... my sincere thanks, not just for the sheer quality of the work produced, and the way you delivered your thoughts and ideas, but also for being great fun to work with ..."*
>
> ***European Banking Manager, International Payroll Outsourcing***