IF YOU'VE EVER THOUGHT THERE MUST BE A BETTER WAY TO BENEFIT FROM INFORMATION SYSTEMS, THERE IS . . . IT'S CALLED BUSINESS VALUE MAXIMISATION FRAMEWORK (BVMF®)

Are you confidently and consistently getting maximum success, value and ROI from IT enablement of business processes, digital transformation and BAU activities?

Are you hungry for optimal effectiveness, efficiency and productivity but ever challenged by the complexities of use of IT in the workplace and lack of relentlessly value focused methods? If so, we can help!

We help businesses to improve the effectiveness and efficiency of their processes and information systems, to a significant even dramatic degree.

We ensure that business processes deliver optimum performance as supported by associated IT systems. IT systems should be used for maximum benefit - that's what they're for!

We put business process owners and system users' needs first, without jeopardising technical integrity.

We do this using our Business Value Maximisation Framework (BVMF®), developed and refined over more than 25 years of designing organisational processes and IT systems to be more effective when working powerfully together.

An overview of **Business Value Maximisation Framework (BVMF®)** appears overleaf.

To discuss how you can get more for your business from your processes and IT systems, contact:

MAX VAL CONSULTANCY LIMITED

David P Jacobs 07799 036652

www.Maximum-Value.co.uk

Founder of Do IT Better Consortium
www.DoITBetterConsortium.co.uk

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BUSINESS VALUE MAXIMISATION FRAMEWORK

BVMF®
BUSINESS VALUE MAXIMISATION FRAMEWORK

Businesses often achieve disappointingly modest net gains in effectiveness and efficiency when 'automating' processes using IT.

If you've ever wondered why this is, it's invariably because such businesses assume that substantial net gain (value) will be realised without fully understanding the mechanisms by which value arises from the combination of business process and IT.

The result is that levels of value and benefits are unpredictable, negligible, or even negative!

Business Value Maximisation Framework's unique set of models, techniques and guidelines address this very problem helping to increase net business gain from IT enabled process to a significant, often dramatic, degree.

BVMF® works at a far deeper and more powerful level than other business IT related methods and approaches, focusing specifically on Business Value Maximisation as the primary objective and providing a comprehensive end-to-end solution.

Please note that Business Value Maximisation Framework (BVMF®) enhances and augments other business IT methods; it does not replace them.

BVMF® helps to quantify the degree to which business processes and IT work together to achieve business objectives. It uses a concept we call Information Systems Business Value (ISBV). This allows us to help raise your ISBV (representing success, value and net benefits) to higher, more beneficial levels.

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Comments from Clients

"Your (business value) approach is a breath of fresh air."
BILLING MANAGER, INTERNATIONAL TELECOMMUNICATIONS, LONDON

"MaxVal Consultancy's approach, particularly concerning the focus on maximisation of business value, is a refreshing change in business and IT related methods and practices."
MD, BUSINESS IMPROVEMENT CONSULTANCY, CHESHIRE

"Your out of the box thinking has led to a highly productive approach for our client"
MD, COMPUTER RECRUITMENT CONSULTANCY, SURREY

"An immensely valuable service . . ."
CEO, CANCER HOSPICES CHARITY, SURREY

"Your persistent use of 'Why?' has paid great dividends for our project."
PROJECT MANAGER, INTERNATIONAL MANUFACTURER, SURREY

"BVMF is extreme common sense, I wish I had known about it years ago.."
SENIOR BUSINESS ANALYST, ENTERTAINMENT CONGLOMERATE, SCOTLAND

"I look forward to more companies picking up on your (value related) ideas and practices...they will notice the large difference in their businesses"
MD, SALES STAFFING MANAGEMENT CONSULTANCY, SURREY

"You provide a sheer quality service; we learnt much about improving our effectiveness and efficiency..."
EUROPEAN BANKING MANAGER, SURREY

"Your ability to engender business value among the team and from the project is unusually strong..."
EUROPEAN PROCUREMENT MANAGER, INDUSTRIAL MANUFACTURING, CHESHIRE

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