HELPING BUSINESS GAIN MORE EFFECTIVENESS AND EFFICIENCY

Gain MORE for your company from IT enabled business process!

Gaining clear-cut levels of success and value from IT enabled process and associated information systems has never been easy. This remains an ongoing challenge for IT departments and business professionals alike. In fact, in this modern internet connected world, individual businesses are becoming *more* challenged, rather than less, by the needs and expectations of their IT systems user communities and project boards.

Maximum Value Ltd founder director David Jacobs has developed a unique and specific set of skills and tools to address this problem. Using this extensive set of skills and associated **Business Value Maximisation Framework** **BVMF™**, David and his colleagues have helped organisations in financial services (B2B & B2C), telecommunications, education and charity to significantly boost levels of net benefit gained. The outcome is maximisation of gain, minimisation of pain (including such elements as risk and cost).

Not only does this mean higher project success rates but also significant improvement in the level of value arising from subsequent related activities (e.g. support and maintenance). This leads to greater effectiveness and efficiency of the resulting business processes.

David has written about this powerful collection of models and techniques and presented the key concepts to such bodies as the British Computer Society's Project Management Specialist Group (PROMS-G), the National Computing Centre's Senior Users' Committee (NCC), Cranfield University's School of Management, the Association of Project Management (APM) and the Post Office's Business Analysts' job family.

MAXIMUM VALUE LIMITED

www.Maximum-Value.co.uk

Leaflet Code LC06/2

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To complement Maximum Value Limited's special focus on Business Value Maximisation BVM™, we offer a wide range of services, all with our "we do it better" flavour. These services are supplied in association with Do IT Better Consortium (D.I.B.C.) which we founded in 2014 to provide better value based services to IT enabled business utilising the combined power of selected consultants and consultancies of a like mind.

Andy Doran-Smith
Programme Value Manager

Our services include:

- Business analysis (data, information, systems and value related)
- Business process modelling, improvement and re-engineering (BPR)
- Business – IT mediation (multi-directional and multi-layered)
- Project and programme management
- Project troubleshooting and recovery
- Help and advice on careers, resourcing, recruitment and training

David P Jacobs
Business Value Maximisation Specialist

For more information on what Maximum Value Limited could do for your business, call David Jacobs or Andy Doran-Smith on

07766 810610

Email: **Info@Maximum-Value.co.uk**

Web: **www.Maximum-Value.co.uk**

Web: **www.DoITBetterConsortium.co.uk**

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IF YOU'VE EVER THOUGHT THERE MUST BE A BETTER WAY TO BENEFIT FROM INFORMATION SYSTEMS, THERE IS . . . IT'S CALLED BUSINESS VALUE MAXIMISATION FRAMEWORK BVMF™

Business Value Maximisation Framework BVMF™

Businesses often achieve disappointingly modest net gains in effectiveness and efficiency when 'automating' processes using IT.

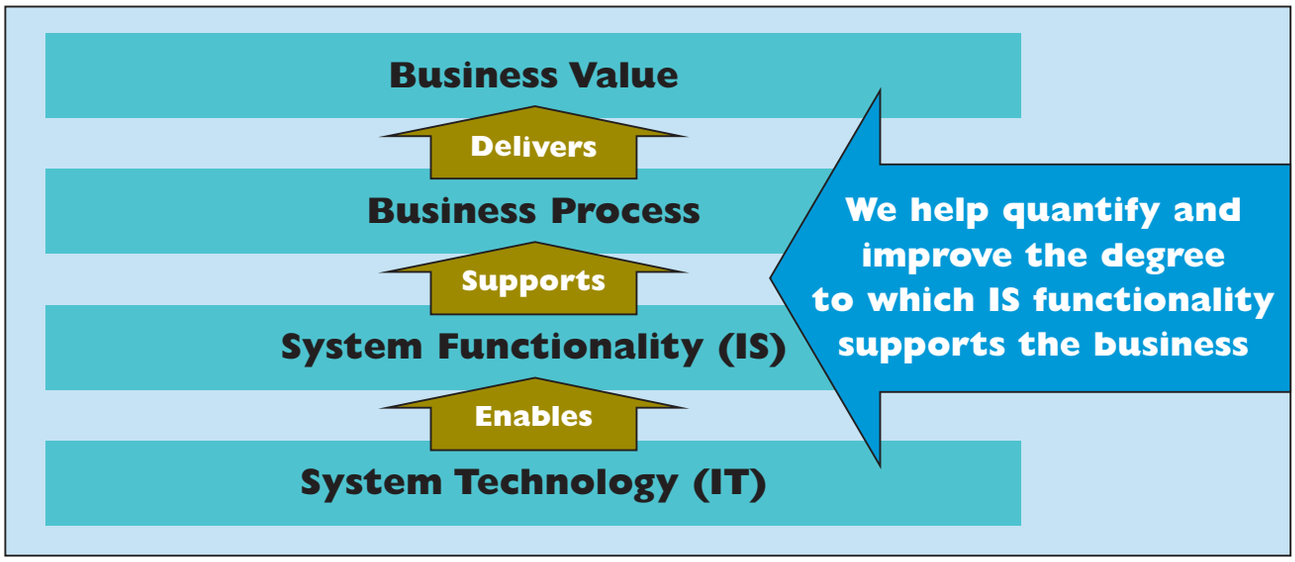
If you've ever wondered why this is, it's invariably because such businesses assume that substantial net gain (value) will be realised without fully understanding the mechanisms by which value arises from the combination of business process and IT. The result is that levels of value and benefits are unpredictable, negligible, or even negative!

Business Value Maximisation Framework's unique set of models, techniques and guidelines address this very problem helping to increase net business gain from IT enabled process to a significant, often dramatic, degree.

BVMF™ works at a far deeper and more powerful level than other business IT related methods and approaches, focusing specifically on Business Value Maximisation BVM™ as the *primary* objective *and* providing a comprehensive end-to-end solution.

Please note that Business Value Maximisation Framework BVMF™ enhances and augments other business IT methods; it does not replace them.

BVMF™ helps to quantify the degree to which business processes and IT work together to achieve business objectives. It uses a concept we call Information Systems Business Value (ISBV). This allows us to help raise your ISBV (representing success, value and net benefits) to higher, more beneficial levels.



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MAXIMISING SUCCESS AND VALUE FROM IT ENABLED BUSINESS

Comments from Clients

"Maximum Value's approach, particularly concerning the focus on maximisation of business value, is a refreshing change in business and IT related methods and practices."

M.D., Watt Works Consulting Ltd.

"An immensely valuable service . . ."

C.E.O., Sam Beare and Woking Hospices

"I see so many examples on a daily basis of processes and systems that could hugely benefit from your approach . . ."

Executive Coaching Director, Scantlebury Associates

"A sheer quality service . . ."

European Banking Manager, ADP Employer Services

"I look forward to more companies picking up on your (value related) ideas and practices . . . they will notice the large difference in their businesses."

Sales Staffing Management Consultancy Director, Arbiter Solutions

"Your ability to engender business value among the team and from the project is unusually strong . . ."

European Procurement Manager, Industrial Manufacturing

"Your (business value) approach is a breath of fresh air."

Billing Manager, International Telecommunications

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