

BUSINESS VALUE MAXIMISATION FRAMEWORK



When 'automated' using IT, businesses often achieve disappointingly modest net gains in effectiveness and efficiency.

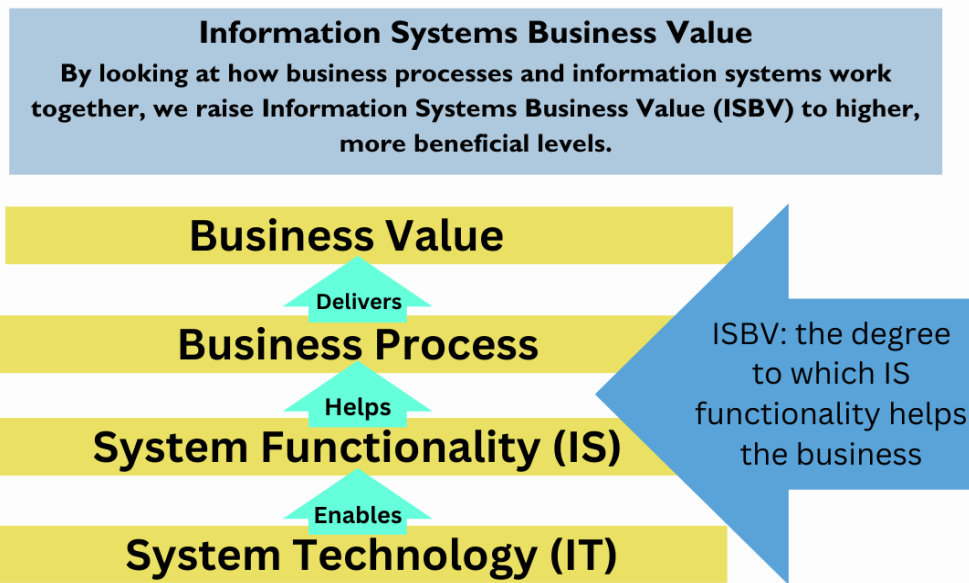
This is because too many assumptions are made with respect to how value arises. The result is that levels of value and benefits are unpredictable, negligible, or even negative!

MaxVal Consultancy Ltd has developed a solution to this problem called **Business Value Maximisation Framework (BVMF®)**.

This unique set of models, techniques and guidelines can help to increase net business gains by up to 50% or more.

This framework works at a far deeper and more pertinent level than other business IT methods and approaches, relentlessly driving Business Value Maximisation as the primary objective and providing a comprehensive end-to-end solution.

Please note that BVMF® enhances and augments other IT methods; it does not replace them.



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