

## The Story of MaxVal Consultancy and Business Value Maximisation Framework (BVMF®)

**MaxVal Consultancy helps client organisations raise IT project success rates and levels of value by a significant even dramatic degree.**

**We do this by employing the fundamental principles of gaining value from IT defined in BVMF® that other methods, practices, approaches and frameworks only cursorily cover if at all. We are one of the few, possibly only, consultancy to focus exclusively on gaining business value from IT employing the only known framework of models, principles and techniques devised specifically for this purpose in the modern pre and post millennium /agile era.**

**When agile, waterfall, wagile, Prince2, Lean, MSP, MoV, BRM, etc are prefaced and augmented with BVMF® they start to produce a different level of success, value and ROI. That's because BVMF® supplies the missing value jig-saw pieces and is holistic in respect of encompassing business, process, people, culture, information, etc.**

**You can read the story and see what others have said about MaxVal and BVMF® on our website at [www.maximum-value.co.uk](http://www.maximum-value.co.uk). BVMF® arose from a 30 year R&D programme conducted in the first person by director David Jacobs, who gained very high value results for business organisations in the 1980s and started to create BVMF® in the 1990s. The beauty of BVMF® is that you don't replace other methods and practices with it, you underpin and augment them so they start to focus right in on pragmatic production and maximisation of value rather than value being somewhat incidental and hit and miss as has been the case for the last few decades in the industry.**

**We are the founder member of Do IT Better Consortium (DIBC) that supports good quality consultants and consultancies to combine to help client organisations with improving their project success rates and degree of ROI/value being gained. We have been training and accrediting Business Value Maximisation Specialists for some years now with licensing and consultancy with BVMF® happening along side.**

**We tailor every assignment to the client's needs and will train in BVMF® or apply it on the client's behalf, whatever is most appropriate.**

**We are also able to provide traditional role support such as business analysis, project management, etc but this always has a wrapper of value around it as we don't favour IT for IT's sake.**

**Contact us for a discussion any time:**

**David P Jacobs, director/business value maximisation specialist 07799 306652**

**[davidj@maximum-value.co.uk](mailto:davidj@maximum-value.co.uk)**

**Philippa Randall-Nason, business development executive 07834 638373**

**[philippan@maximum-value.co.uk](mailto:philippan@maximum-value.co.uk)**