## Company Owners and Managers ...

## We can help make your IT enabled processes do MORE for your business!

Using skills developed over more than 25 years and our unique Business Value Maximisation Framework BVMF<sup>TM</sup>, we can improve the degree to which IT systems help your business through the processes they support. Although it can take time to align software and business process, there are many things we *can* do, in the short and longer term, to boost your IS Business Value ISBV.

The improvements we make are invariably significant, even dramatic. Net gains in effectiveness and efficiency can be up to 50% or more.

In addition to our Business Value Maximisation **BVM**<sup>™</sup> approach, we offer a range of consultancy services that include **business-IT mediation**, **business systems and data analysis, requirements definition**, **process improvement** and **reengineering (BPR)**, **programme management** and **project rescue**. We offer these services in association with Do IT Better Consortium (**D.I.B.C.**) which we founded in 2014 to provide better value based services to IT enabled business from a collaborative base of like minded consultancies.



Andy Doran-Smith Programme Value Manager To arrange a FREE one-hour initial consultation, call us on:

07766 810610 or email us at:

Info@Maximum-Value.co.uk



**David P Jacobs** Business Value Maximisation Specialist

"An immensely valuable service ..." WOKING AND SAM BEARE HOSPICES "Sheer quality ..." ADP EMPLOYER SERVICES

"This value driven approach is refreshing ...." WATT WORKS CONSULTING

A percentage of proceeds arising will be donated to Woking and Sam Beare Hospices charity.



## **BUSINESS VALUE MAXIMISATION FRAMEWORK BVMF**<sup>TM</sup>

When 'automated' using IT, businesses often achieve disappointingly modest net gains in effectiveness and efficiency.

This is because too many assumptions are made with respect to how value arises. The result is that levels of value and benefits are unpredictable, negligible, or even negative!

Maximum Value Ltd has developed a solution to this problem called **Business** Value Maximisation Framework **BVMF**. This unique set of models, techniques and guidelines can help to increase net business gains by up to 50% or more.

This framework works at a far deeper and more pertinent level than other business IT methods and approaches, relentlessly driving Business Value Maximisation **BVM**<sup>™</sup> as the *primary* objective and providing a comprehensive end-to-end solution.

Please note that **BVMF**<sup>™</sup> enhances and augments other IT methods; it does not replace them.

